OFFICIAL TCU BUSINESS CARDS

Business cards should be ordered through TCU Printing Services: 817-257-7838.
If you do not use the TCU Printing Services, TCU will not pay for your business cards.

All options below are available with registered emboss (at an extra cost). Foil stamp option for styles 2A and 2B only.

Type not to become smaller then 7 pt minimum
Font face: Eurostile
stock: 110lb cover   colors: PMS 268, 75% black

Option #1

Option #1 is available Flat or Registered Embossed

Flat
Quantity: 250 500 1000
Cost: $59.99 $69.99 $83.49

Registered Embossed
Quantity: 250 500 1000
Cost: $76.49 $106.49 $132.49

Option #2A
(format recommended for cards with under 200 characters)

Options 2A & 2B are available:
Flat: 250 ($59.99) 500 ($69.99) 1000 ($83.49)
Registered Embossed or Foil Stamp:
250 ($76.49) 500 ($106.49) 1000 ($132.49)

Clear space around the TCU logo applies (c-width).
See TCU Brand Standards.

Edits can only be made to the “text portions” of the business card template - highlighted in yellow.

Your name will appear in ALL CAPS.
Subsequent associations will appear below College/Division/ or Department in title case.

No other logos or artwork can be added to the card - text only in the highlighted areas.

The back of the card shall remain blank.

Option #2B
(format recommended for cards with over 200 characters)

TCU Box 291234, Fort Worth, Texas 76129

T E X A S C H R I S T I A N U N I V E R S I T Y

SUPERFROG
Official TCU Mascot
Office of Spirit
(817) 257-7900
superfrog1@tcu.edu
extra line
extra line

TCU Box 298530, Fort Worth, TX 76129

Neeley School of Business

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