

OFFICIAL TCU BUSINESS CARDS

Effective 8/1/2024

Business cards should be ordered through TCU Printing Services: 817-257-7838.
If you do not use the TCU Printing Services, TCU will not pay for your business cards.

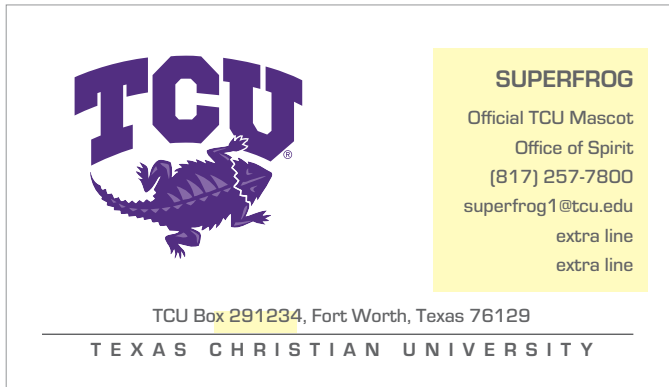
All options below are available with registered emboss (at an extra cost). Foil stamp option for styles 2A and 2B only.

Type not to become smaller than 7 pt minimum

Font face: Eurostile

stock: 110lb cover colors: PMS 268, 75% black

Option #1



Option 1 is available Flat or Registered Embossed

Flat

Quantity:	250	500	1000	2000
Cost:	\$65.99	\$76.99	\$91.84	\$147.49

Registered Embossed

Quantity:	250	500	1000	2000
Cost:	\$76.49	\$106.49	\$132.49	\$172.49

Clear space around the TCU logo applies (c-width).
 See TCU Brand Standards.

Edits can only be made to the “text portions” of the business card template - highlighted in yellow.

Your name will appear in ALL CAPS.
 Subsequent associations will appear below College/Division/ or Department in title case.

No other logos or artwork can be added to the card - text only in the highlighted areas.

The back of the card shall remain blank.

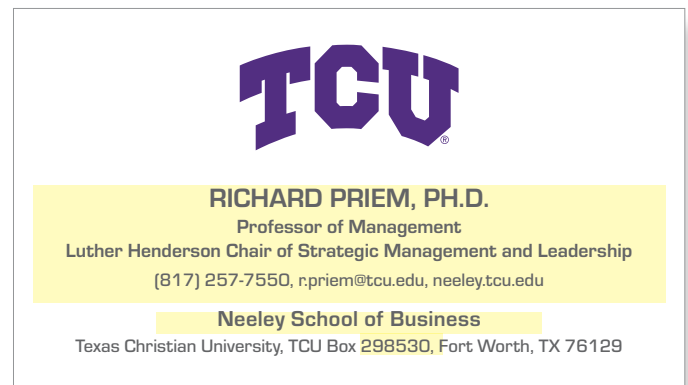
Option #2A

(format recommended for cards with under 200 characters)



Option #2B

(format recommended for cards with over 200 characters)



Options 2A & 2B are available:

Flat:	250 (\$65.99)	500 (\$76.99)	1000 (\$91.84)	2000 (\$147.49)
Registered Embossed or Foil Stamp:	250 (\$76.49)	500 (\$106.49)	1000 (\$132.49)	2000 (\$172.49)